

Creativity :

Its Recognition and Development



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CREATIVITY : ITS RECOGNITION AND DEVELOPMENT

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CHAPTER – I

THE ANALYSIS OF THE PROBLEM

1.1 INTRODUCTION

Human civilization is an embodiment of the cumulative, imaginative, intelligent and creative feats of mankind since the primitive days of life. The milestones of human history were installed by creative achievements in the past. Besides material advancement, the progress and achievement in art and literature, scientific discoveries and evolution of dynamic, social and political orders have been shaped by creative vision of talented personalities. Therefore creativity is regarded as the greatest asset of mankind. Creativity is simply the ability or power or potentiality to create or develop something new, original, unique or innovative in the form of product, concept or idea. This ability has a vital role for shaping the future of man and progress or prosperity of a nation. Although “creativity” has been a topic of some interest through out man’s history, the credit for opening the present era of research in creativity goes to Guilford. In his 1950 presidential address to the American Psychological Association Guilford pointed out the need for starting systematic and well planned studies on creativity.

Today it is well established that the cultural, scientific and social progress of any country depends on the extent of development of creativity among its citizens. John Kennedy (1961) expressed that education is a means of developing our greatest abilities because in each of us there is a private hope and dream, which fulfilled, can be translated into benefit for